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FOR IMMEDIATE RELEASE

Signature Control System CEO Brian Smith Headlines Aliso Viejo Sustainability Forum

**With California's Drought in the Forefront of Everyone's Mind, Smith Details how
Employing Latest Irrigation Technology Key to Saving Water and Money**

May 12, 2015 (Aliso Viejo, Calif.) – Signature Control Systems CEO Brian Smith headlined the 2015 Sustainability Forum in Aliso Viejo, California today, urging Orange County's business, civic and community management leaders gathered at the event to think differently about how they manage their water in response to California's historic drought.

"We can't control the drought and nor can we control when it will end," explained Smith. "But by thinking smarter and applying the latest technology to our irrigation systems, we can control how we manage the drought."

Smith cited the nearly universal use of static irrigation control systems in homes, businesses, parks, schools and golf courses as a key "aggravator" in the current drought, wasting millions of gallons of water every day throughout Southern California. This "set it and forget it" system, usually the least expensive option, costs in many other ways.

"Most static controllers, even those used in central control systems, with weather-based technologies, users often revert back to default settings, resulting in significant over-irrigation, with significant amounts of water – and money – lost down the gutter," Smith explained.

Smith explained that dynamic irrigation control systems apply the latest technology to measure outdoor water use down to less than one-one hundredth of an inch. This, he said, allows plants and lawns to receive exactly the water they need, while saving a tremendous amount of water.

Ross Chun, chair of the Sustainability Forum, noted that Signature's innovative technology is key to true sustainability.

"Private sector innovation, not government regulation, charts the most effective and permanent pathway to sustainability" said Aliso Viejo City Councilmember Ross Chun. "With Signature's technology empowering every homeowner, business and HOA to more effectively manage their own water use, we can all do our part to ensure a more sustainable future."

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Smith's Signature Control Systems employs patented technology allowing for most water users – including local governments, HOAs and even individual homeowners – to utilize highly advanced sensors to identify the precise water needs of specific plants and landscape areas at a fraction of the cost of replacing infrastructure or yanking out turf.

What's more, it allows landscape managers and residents to pinpoint exactly how much water is needed to nourish its vegetation, all the way down a single controller or sprinkler head that operates only when necessary.

“We've seen homes with as few as nine sprinkler zones operating in a dynamic mode rather than in a static fashion save more than 500 gallons of water a week,” explained Smith. “That level of savings in each home goes well beyond the amount needed to meet new water restrictions, it's saving water for all of California.

And that, according to Smith, is the true drought-buster.

About Signature Control Systems

Signature Control Systems, Inc. is a global industry leader in the design and manufacturing of intelligent golf, commercial and residential irrigation equipment for turf and landscape management. With world headquarters in Irvine, California, manufacturing facilities in Peoria, Illinois and regional offices in Europe, Africa, Australia, South America and Mexico, Signature patented technology provides homeowners, landscape managers, sports turf superintendents and property managers direct control of their irrigation control systems from any controller, desktop or hand-held device. Further information about Signature Control Systems may be obtained through the company's website at www.SignatureControlSystems.com.

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