



## Arthur Kennedy Joins Signature Control Systems

**July 20, 2017 (Irvine, Calif.)**— Signature Control Systems announced today that long-time irrigation sales and distribution leader Arthur Kennedy will be the latest industry veteran to join the Company to advance its North America position. Kennedy will be responsible for further developing East Coast sales and customer service.

“Arthur has a distinguished track record of serving our customer base,” said Brian Smith, CEO and Founder of Signature Control Systems. “He’s a great addition to our growing and dedicated team of sales leaders.”

Arthur comes with over 20 years of experience in the irrigation industry. He started his career in purchasing irrigation systems for international golf courses. He then transitioned to landscape irrigation distribution in the Southeast.

Arthur was instrumental at K-Rain Manufacturing for over nine years, developing both domestic and international sales. First Arthur managed the Latin American market for K-Rain, then as an executive, ran the Commercial Division for Europe and the Middle East.

After K-Rain, Arthur utilized his international and irrigation experience to guide the Rain Bird Corporation to develop emerging markets throughout Central Europe, Scandinavia, Turkey, Central Asia and the Caucasus region.

Arthur has extensive experience in distribution, contractor, and municipal sales, and has demonstrated an expertise in managing irrigation systems in both the U.S. and International markets. Arthur holds a Bachelor of Science in Architecture and is fluent in Spanish.

“In a short period of time, Arthur’s wealth of experience and industry knowledge has already made him a key addition to the Signature family,” Smith continued. “Our new innovations, including the investments in IoT technology, and the demand from our customers, had led us to look for a team player who can fit in with our innovation and exceptional service.”

### **About Signature Control Systems:**

Signature is an advanced technology company and the industry leader in On-line Intelligent Irrigation Control. Signature introduced the industry’s first Web-Based Intelligent Irrigation products in 2000, and their patented Share™ Irrigation Control Technology is currently saving millions of gallons of water annually for cities and homeowners across drought stricken Southern California. Along with their innovative Share™ Smart Controllers, Signature produces a comprehensive line of best-in-class irrigation products tailor-made for homeowners, landscape managers, municipal parks, property managers, and golf course superintendents. With world headquarters located in Irvine, CA and manufacturing facilities in Peoria, IL, all Signature products are wholly designed and manufactured in the USA.

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